

Express & Star

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ES & BUSINESS

Tildesley & Tonks managing director Mark Evans with the accountancy firm's new Smart Car

Smart move by accountancy

Wolverhampton based chartered accountants and business advisors Tildesley & Tonks has invested in a novel way to help clients meet tax deadlines – the firm will now collect and deliver their accounts books in a liveried Smart car.

It follows the accountancy's move from its former city centre base on the Compton Road to offices in Pendeford Business Park on the Wobaston Road.

"We acknowledge that our clients now have further to go to see us", said managing director Mark Evans, "so we can now go to them.

"We came up with the idea of having a Smart Car in the company colours of blue and silver and having it liveried with the Tildesley & Tonks logo and company details.

"Our promise to our clients is that we can return their books to them within 30 days. It's a great service to our clients on many counts. Not only does it give them a gentle nudge from us to get their books together, but it also assists our clients in meeting the stringent Inland Revenue deadlines and thus avoid automatic fines.

"We will agree a date with the client to collect the books; this focuses their attention and gives them a deadline when they may have other concerns to

consider. Our 30 day turnaround is extremely good – our clients need their books back to continue with running their businesses.

"The Smart car is excellent – it's easy to park in town and you can actually park it sideways – and it has a surprisingly large capacity for boxes of books. It's a complete mobile advertisement for Tildesley & Tonks."

Tildesley & Tonks client Andrew Morris, of St James's Garage in Bridgnorth, said: "It's a great idea. I don't have to take time out from my business to travel into Wolverhampton and I know Tildesley & Tonks will keep to their deadline."